

— DAVID STEINBERG —

Written by Haley Freeman

A Southern California native and self-proclaimed lover of all things relating to sun, sand and surf, Realtor® David Steinberg is truly “The Coastal Specialist.”



David is a successful real estate investor who, after years of renovating and flipping homes, realized his real estate advice was in demand. He obtained his license and began assisting clients with the purchase and sale of properties in California's distinctive coastal communities, from Long Beach, to Seal Beach, to Huntington Beach.

As he prepared to migrate away from his high-level position at Warner Bros. Studio to pursue real estate full-time, David began searching for a brokerage with the right name and location to support his expanding coastal practice. He found the perfect mix of assets at Coldwell Banker Coastal Alliance in Long Beach, where Brokers Kris Conrad and Phil Jones have developed a group of the region's top agents and a reputation for local excellence. “I'm aligned with what I consider the best of the best in Long Beach,” David says.

David focuses on relationship building among his peers, as he believes his colleagues are an important resource for advancing his clients' interests. “This brokerage is a dominant force in the local area where I am growing my business,” David says. “Having direct access to 160 successful agents who closed more than \$700 million in the Long Beach community last year is very important to me. We meet weekly to discuss buyer and seller needs, and it's an opportunity for me to introduce a property that is soon to be released.”

David uses these opportunities strategically to create greater demand for his listings once they go on the market. “My goal is not to create an environment where I'm not allowing the rest of the world access - just the opposite. Using those 160 agents to create demand generates a higher sales prices for the seller.”

**COLDWELL
BANKER**

**GLOBAL
LUXURY** SM

When working with high-influence clients who may not want a sign in their yard, David can also market their homes successfully without drawing public attention.

During his many years as a real estate investor, David acquired special knowledge and resources that are of benefit to his clients today. One of his strengths is his ability to see longterm and advise his clients about an exit strategy that comports with their real estate goals. “Residential buyers tend to think about today and the exciting home they will create, but they don't have the vision to look into the future. I try to fully understand what they are trying to accomplish, whether they will be looking to move out of the home in the next few years, or if it's a portfolio piece, how they can use it to achieve their next financial goal. I want to be their lifetime agent, someone they will lean on for all their real estate and financial needs.”

David is succeeding in doing just that. A recent client reported: “We met Dave Steinberg through an open house. His knowledge of the Long Beach area was top notch. We had a very specific request and needed to be in a school district to meet our needs. Not only was he aware of what we were in search of, he also was attentive to what we wanted and demanded in our home purchase. He will be our agent for many, many years to come. Thank you, Dave, for all you have done to help us with our home goals.”

David also has the experience to see a home's potential and make suggestions about which improvements will increase its value. He has an arsenal of qualified architects, contractors and other specialists at the ready to assist clients who are looking to renovate a home.

Long Beach is a community on the move. With major enhancements to the city, including the millions being infused into the Queen Mary and the Second Street projects, it is an iconic coastal enclave offering an uncommon lifestyle. From first-time buyers to seasoned investors, David is passionate about helping people make the most of their coastal real estate experience. “I love the coast and everything it has to offer,” he says. “To me, being at work is like a playdate. I'm truly selling the dream.”

David Steinberg
Coldwell Banker Coastal Alliance
1650 Ximeno Ave.
Long Beach, CA 90804
Tel: 562-972-3283
Email: David.Steinberg@ColdwellBanker.com
Web: <https://www.longbeachcoastalliving.com>
CalBRE # 01921010

**COLDWELL
BANKER**

COASTAL ALLIANCE

— The Coastal Specialist —